

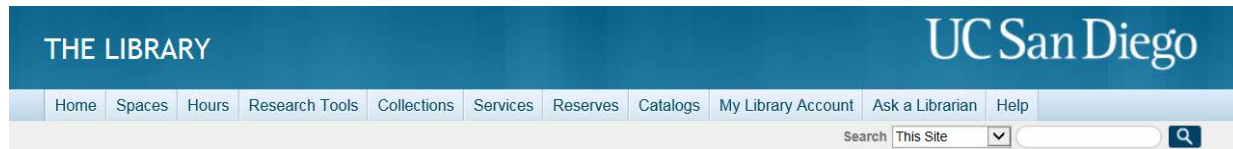


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USE OF THE DIGITAL LIBRARY

- 9,985,543 USES OF ITEMS IN UC-WIDE E-RESOURCES PACKAGES (2013 DATA)
 - 5,513,309 USES OF E-JOURNALS
 - 4,472,234 USES OF E-BOOKS & DATABASES
- 3,916,568 SEARCHES OF THE ONLINE CATALOG
- 188,899 E-RESERVES HITS (E-TEXT & STREAMED MEDIA)
- 1,721,743 SEARCHES OF LIBRARY DIGITIZED COLLECTIONS
- 1,293,608 VIEWS OF LIBRARY DIGITIZED COLLECTIONS
- 705,955 VIEWS & DOWNLOADS OF VIDEOS ON THE UCSD LIBRARY CHANNEL



WEBSITE

- 2,075,341 VISITS
- 6,020,897 PAGE VIEWS
- 987,150 UNIQUE VISITORS



SOCIAL MEDIA

- LIBRARY BLOGS
 - 57,437 POSTS VIEWED
 - 34,580 UNIQUE VISITS
- FACEBOOK
 - 2279 GEISEL PAGE LIKES
 - 868 BIOMEDICAL LIBRARY BUILDING PAGE LIKES
 - 797 LIBRARY PAGE LIKES
- 10,149 TUMBLR FOLLOWERS FOR SPECIAL COLLECTIONS & ARCHIVES
- 1198 TWITTER FOLLOWERS
- 1209 INSTAGRAM FOLLOWERS